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15 Minutes Of Fame: Becoming A Star In The YouTube Revolution



Synopsis

How ordinary people become famous. Everyone gets a shot at the spotlight. Since its launch in 2005, YouTube has been a hub for users to upload and share their most interesting, intimate, exciting, or embarrassing moments with viewers all over the world. But how does one take advantage of YouTube's far-reaching resources and get a video seen? Here, Hollywood producer Frederick Levy addresses the interests and needs of the casual YouTube user as well as the serious web enthusiasts and video-makers who are looking to explore YouTube and its social and networking aspects in greater depth. Loaded with advice from established Hollywood gurus who've "been there, done that," this is the must-have guide for the wired and connected audiences of YouTube, MySpace, and Metacafe. Readers will learn how to: • Upload videos from a mobile phone • Capture video directly to the site from a Webcam • Embed videos into personal web pages or blogs, and much, much more!

Book Information

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Customer Reviews

Frederick Levy is the owner of Management 101, a firm that guides the careers of actors, authors, screenwriters, and directors. Before founding Management 101, Levy was the vice president of development and production at Marty Katz Productions. Levy is also the author of four books about the entertainment industry and currently teaches film classes at UCLA Extension, the USC School of Cinema-Television, and the Los Angeles branch of Boston University. com.

NINE pages of this book are about creating a great video. Those pages start on page 62, after a huge, boring and irrelevant section on the history of YouTube (including every lawsuit). The chapter on creating a great video doesn't actually tell you how to make your video good, just how to create & upload. After p 71, the book is full of interviews of people you would only know if you were already very familiar with YouTube. If you're a YouTube fan, you might like this book. If you want step-by-step advice on creating a great video and driving traffic to it, this is NOT a book on creating better videos and promoting them.

I read this book and get much traffic in you tube look [...] ; its amazing my videos are shows 100 peoples evey day. Thanks Levy.

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